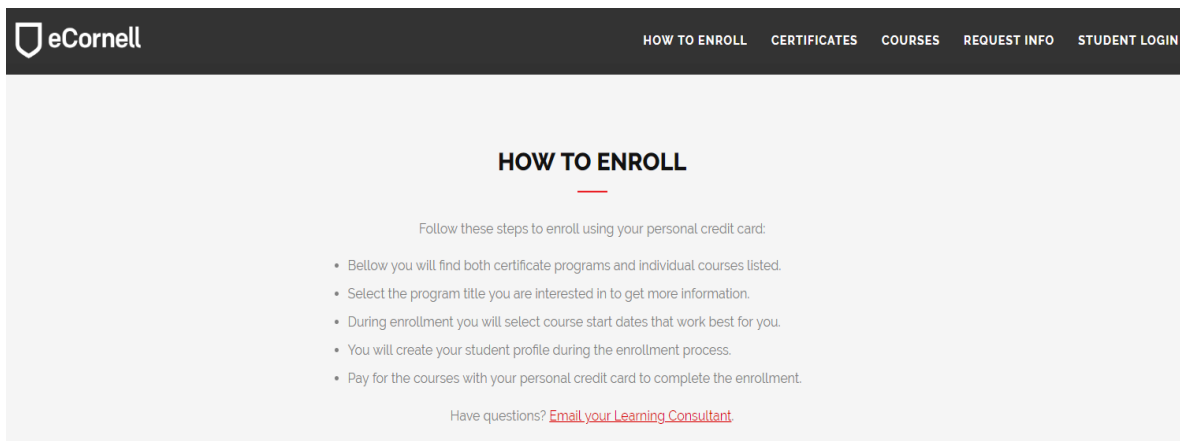
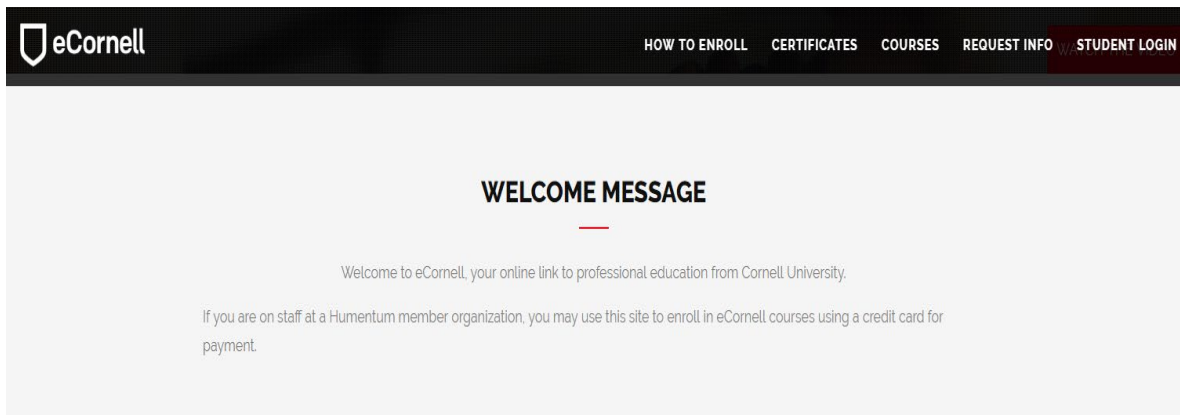
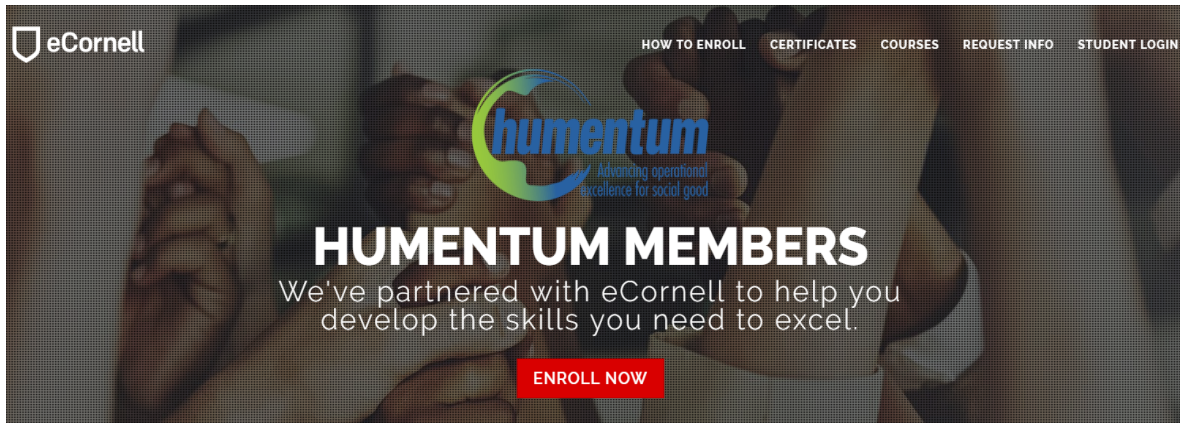




## Instructions to register for eCornell Courses Credit Card Portal

1. Learner registers and pays \$55 per course at [www.ecornell.com/humentumcreditcard](http://www.ecornell.com/humentumcreditcard)





2. Then scroll down on the “Certificate” (if you want to pursue a complete certificate) or the “Courses” (if you want one course at a time).

## FIND YOUR CERTIFICATE OR COURSE

**Certificates** 

To view the certificate requirements and details, click the certificate name below.

Business and Management	+
Data Science	+
Healthcare	+
Hospitality and Foodservice Management	+
Human Resources	+
Law	+
Project Leadership and System Design	+

**Courses** 

To view the description, dates and times offered, and additional information about a course, click the course name below.

Business and Management	+
Data Science	+
Healthcare	+
Hospitality and Foodservice Management	+
Human Resources	+
Law	+
Project Leadership and System Design	+

3. Pick a start date and click “Add to Cart”

**eCornell** DESTINY One **Pick a start date click 'Add to Cart'**

**Student Services**  
1-800-801-0287  
+1-607-330-3200  
Option 4 (International)  
helpdesk@ecornell.com  
Help  
Drop/Transfer Policy

**CIPA513 - Fundraising and Revenue Generation**

**Course Description**  
Often when you think of nonprofits, you don't think about revenue generation. But nonprofits, not unlike for-profits, need to generate a certain amount of revenue to run their organizations. Often that revenue generation happens through fundraising efforts. However, there are many other options.  
It's important to remember that nonprofits are mission-driven organizations. While they do need to stay mission focused, they also need to bring in money to achieve their missions. This course will cover the basics of fundraising, lobbying, grant writing, working with community and family foundations, and using social networking, marketing, and branding, all in efforts to bring in more revenue. Professor Grasso will share models of fundraising, approaches to other funding, and strategies for organizational communication.

**Faculty Author**  
Joseph Grasso

**Benefits to the Learner**

- Apply fundamental fundraising principles to your organization's strategy
- Develop a gift agreement
- Analyze the planning and execution of a capital campaign to improve your own campaigns

**Enroll Now - Select a section to enroll in**

Section	Start Date	Status	Action
CIPA513	25 Oct 2017	Available	+
CIPA513	06 Dec 2017	Available	-
<b>Add to Cart</b>			
Type:	2 week		
Dates:	Dec 06, 2017 to Dec 19, 2017		
Course Fee(s):	Contract Fee	\$0.00	
CIPA513	17 Jan 2018	Available	+
CIPA513	28 Feb 2018	Available	+

4. Continue to checkout. If you already have an account Log In, if you are a new user, create your account. In the process, please make sure to put your organization's name so that you are associated with it and the price can be applied.

**Student Services**  
1-800-801-0287  
+1-607-330-3200  
Option 4 (International)  
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Drop/Transfer Policy


**Checkout**  
Profile / Payment / Receipt

**Log In or Create an Account**  
Please select one of the following options

**I have an account already**  
Log in using your existing account information.  
**Continue**

**I am a new user**  
A user name and password will be emailed to you on completion of this transaction. Please enter your primary email to continue.  
**Email Address :**  
  
**Retype Email Address:**  
  
**Continue**

5. On the checkout part, once you are on the Billing Information, please choose what organization you belong to as shown here:

Powered by 

Financial Management

Certificate

Contract Fee: \$330.00

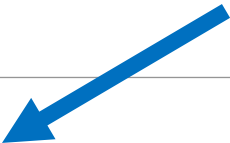
Subtotal \$330.00

Total **\$330.00**

Questionnaire

Please respond to the following questions

LINGOS - Please select your organization from the list below



Here are the contact emails you will need to have if you have any problems with registration or else.

Troubleshooting on registrations, courses, etc.: [helpdesk@ecornell.com](mailto:helpdesk@ecornell.com)

Requests for transfers or drops: [droptransfer@ecornell.com](mailto:droptransfer@ecornell.com)